STRUCTURE OF THE SYLLABUS FOR 2 YEAR PG PROGRAMME

SCHOOL NAME - ROYAL SCHOOL OF BUSINESS

DEPARTMENT NAME   - MANAGEMENT

PROGRAMME NAME   - MBA

1st SEMESTER				
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
BSA034C101	Management Process and Organizational Behaviour		4	3- 1- 0
BSA034C102	Accounting for Managers-I		4	3- 1- 0
BSA034C103	Marketing Management		4	3- 1- 0
BSA034C104	Managerial Economics		4	3- 1- 0
BSA034C105	Data Analysis and Decision Tools		4	3- 1- 0
BSA034C106	Venture Planning and Start Ups		4	3- 1- 0
BSA034C107	Management Information System		4	3- 1- 0
BSA034C108	Business Communication-I		2	2-0-0
TOTAL CREDIT FOR 1st SEMESTER			**28+2=30**	
Note: The students are required to enroll in an NPTEL/ SWAYAM/ MOOCS courses with a minimum duration of 12 weeks for this semester.(To be chosen from basket)				

2nd SEMESTER				
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
BSA034C201	Human Resource Management		4	3- 1- 0
BSA034C202	Accounting for Managers-II		4	3- 1- 0
BSA034C203	Corporate Finance		4	3- 1- 0
BSA034C204	Supply Chain Management		4	3- 1- 0
BSA034C205	Global Business Environment		4	3- 1- 0
BSA034C206	Business Research Methods		4	3- 1- 0
BSA034C207	Operation Management		4	3- 1- 0
BSA034C208	Business Communication-II		2	
TOTAL CREDIT FOR 2nd SEMESTER			**28+2=30**	
Note: The students are required to enroll in an NPTEL/ SWAYAM/ MOOCS courses with a minimum duration of 12 weeks for this semester.(To be chosen from basket)				
TOTAL CREDIT FOR 1st YEAR = 56+4=60				

3rd SEMESTER				
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
BSA034C301	Strategic Management		4	3- 1- 0
BSA034C302	Operations Research		4	3- 1- 0
BSA034C303	Legal Aspects of Business		4	3- 1- 0
BSA034C321	Industry Internship Project		6	
BSA034D30H1	Talent Acquisition and Management		3	2- 1- 0
BSA034D30H2	Industrial Relations & Labour Legislations		3	2- 1- 0
BSA034D30M1	Consumer Behaviour		3	2- 1- 0
BSA034D30M2	Digital Marketing		3	2- 1- 0

COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
BSA034D30F1	Investment Analysis & Portfolio Management		3	2- 1- 0
BSA034D30F2	Indian Financial System		3	2- 1- 0
BSA034D30O1	Logistics and Transportation Management			
BSA034D30O2	Material Management & Inventory Control		3	2-1-0
BSA034D30E1	Managing Start-ups		3	2-1-0
BSA034D30E3	Entrepreneurship , Creativity & Innovation		3	2-1-0
BSA034D30B1	Business Modelling with Excel		3	2-1-0
BSA034D30B2	R Programming for Analytics		3	2-1-0
BSA034D30B3	Data Base Management System and SQL		3	2-1-0
TOTAL CREDIT FOR 3rd SEMESTER			**30**	

4th SEMESTER

COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
BSA034C401	Project Planning Analysis and Management		4	3-1-0
BSA034C402	Business Ethics and Sustainability		4	3-1-0
BSA034C421	Dissertation Project		8	
BSA034D40H1	Compensation Management		3	2-1-0
BSA034D40H2	Organizational Development & Change		3	2-1-0
BSA034D40H3	HRD - Strategies and Systems		3	2-1-0
BSA034D40M1	Branding & Integrated Marketing Communication		3	2-1-0
BSA034D40M2	Services Marketing		3	2-1-0
BSA034D40M3	Sales Management		3	2-1-0
BSA034D40F1	Corporate Taxation		3	2-1-0
BSA034D40F2	Financial Derivatives and Risk Management		3	2-1-0
BSA034D40F3	Merger and Corporate Restructuring		3	2-1-0
BSA034D40O1	Service Operations Management		3	2-1-0
BSA034D40O2	Technology and Innovation Management		3	2-1-0
BSA034D40O3	TQM and Six Sigma for Business Excellence		3	2-1-0
BSA034D40E1	Entrepreneurial Finance and Venture Capital		3	2-1-0
BSA034D40E2	Social Entrepreneurship		3	2-1-0
BSA034D40E3	Family Business Management		3	2-1-0
BSA034D40B1	Python Programming for Analytics		3	2-1-0
BSA034D40B2	Data Visualization through Tableau and PowerBI		3	2-1-0
BSA034D40B3	Machine Learning with R/Python		3	2-1-0
	TOTAL CREDIT FOR 4TH SEMESTER		**34**	
	TOTAL CREDIT FOR 2ND YEAR		**64**	
	TOTAL CREDIT IN MBA PROGRAMME		**120+4=124**	